



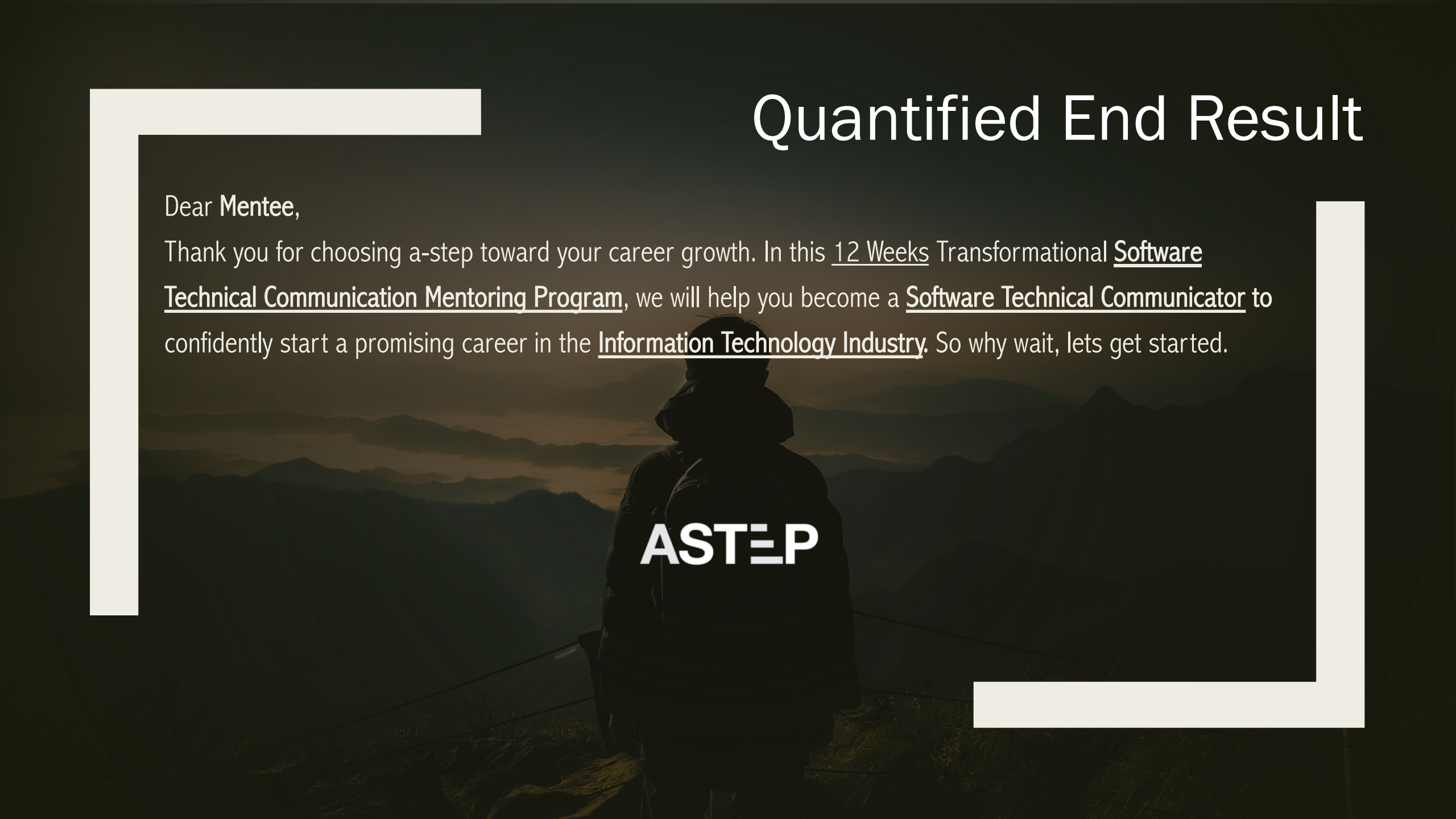
TECHNICAL COMMUNICATION MENTORING PROGRAM

Exclusive for non-IT (*Aero, Auto or similar*) Technical Communicators (*Writer/Illustrator/Parts Author*)
to transition into the Software Technical Communication Industry.

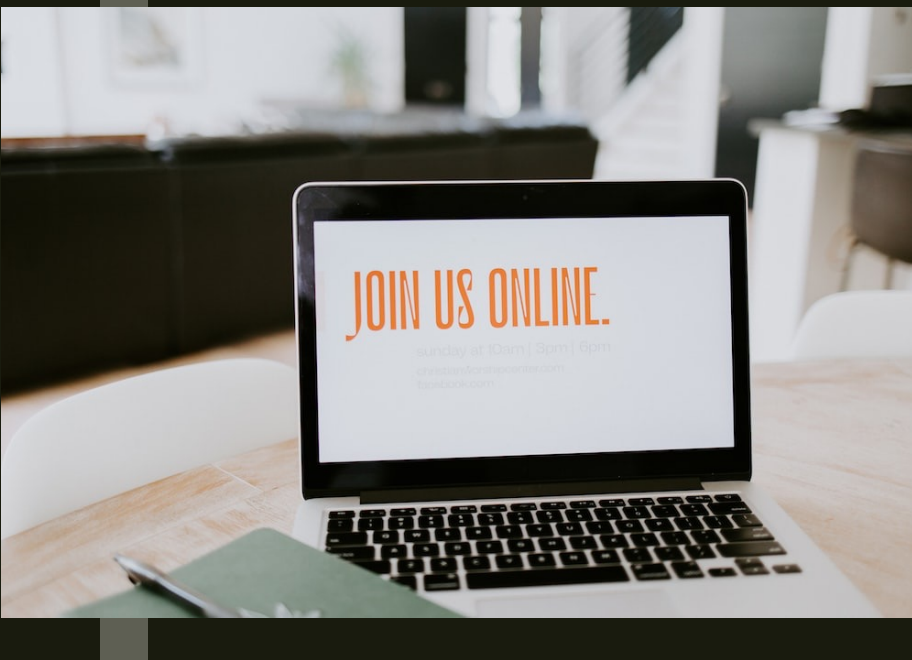
Quantified End Result

Dear Mentee,

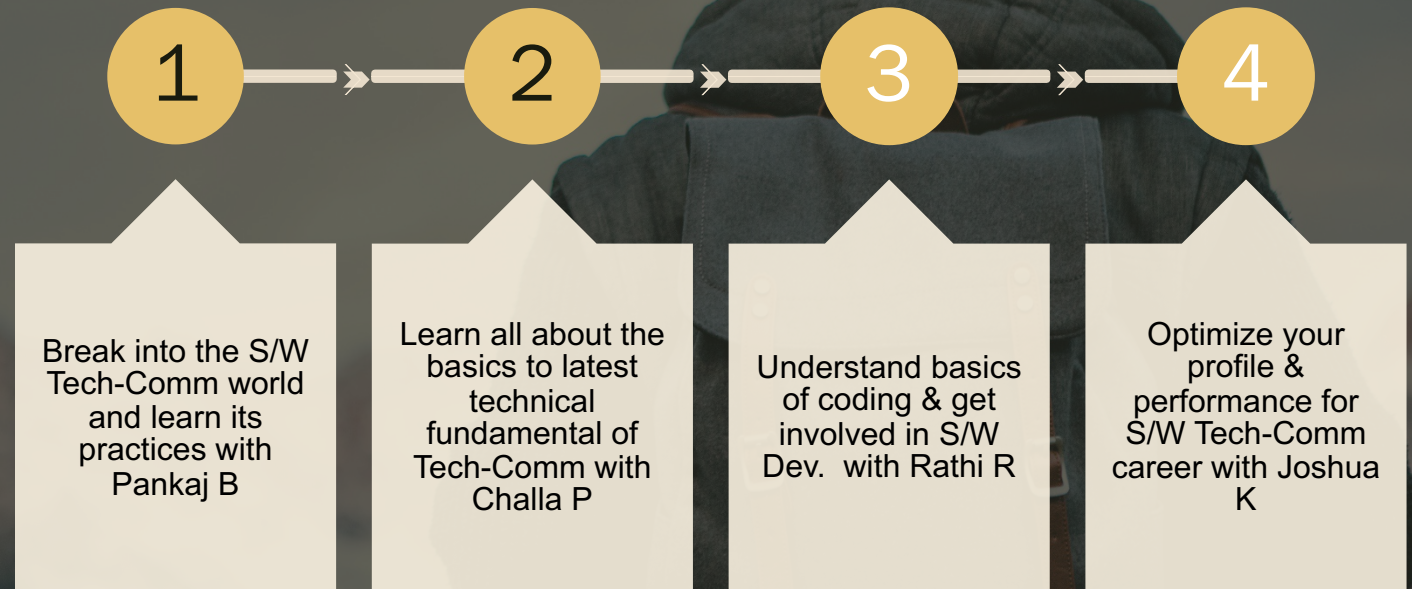
Thank you for choosing a-step toward your career growth. In this 12 Weeks Transformational **Software Technical Communication Mentoring Program**, we will help you become a **Software Technical Communicator** to confidently start a promising career in the **Information Technology Industry**. So why wait, lets get started.



ASTEP



The Blue Print in 12 Weeks





Trifecta of Success



ATTENDANCE



ASSESSMENTS



ASSIGNMENTS

Mentor Showcase

Mr. Challa Prabhu – Chief Technical Communication Mentor | Microsoft MVP | Technology Expert |

- 20 years of experience in Technical Communication Leadership & Mentoring
- CDAC R&D, Pune, Xerox Corporation, Rochester, USA, Persistent Systems, FIS (Sungard), L&T Infotech, AVAYA, and Capgemini (Barclaycard, UK) and more.
- Proficient in Networking, Cloud Computing, DHCP, Storage, Virtualization, and Financial domain. Active Directory, SOAP API and REST API, Storage Area Network (SAN) and more.

Ms. Rathi Roseline – Software Design & Development | Certified Cloud Architect | Agile Scrum Expert |

- 15 years of experience in Software Design & Development.
- BFSI - Oracle, Citi Bank, Societi Generale and more.
- Proficient in Software Design and Developments - SDLC, Agile Scrum Methodology, Cloud Architecture and more

Mr. Pankaj Bhatia | Manager Technical Communication | SME - IT to Non-IT Technical Communication | Software Documentation Expert |

- 13 years of experience in Software Design & Development.
- Present - Software Technical Communications, Past – Airbus Technical Publications.
- Proficient in DDLC, Documentation Tools, Style Guides – MSTP, Content Delivery and more

Mr. Joshua Kirubakaran | Mentor & Leader – Technical Communications | Founder & CEO ASTEP

- 17 years of experience in Technical Communication Trainings and Job placements.
- CSIR – NAL National Aerospace Laboratories, Wipro Technologies, GGS Information's Services and more.
- Proficient in technical communicators Profile Optimization, Portfolio Development, Career Placements and more.

Program Overview

- Mastering the underlying structure of technical communication to emerge as an **On-Demand** and **Certified Technical Communicator**.
- Master “**Technical**” in technical communication and learn **technology fundamentals** viz, cloud, AI, ML, and more
- Acquire knowledge on Technical Communication **Fundamentals, Categories, Specification, Style guides** and more
- Be able to extensively work on **Agile Scrum Methodology, SDLC, CMS, DDLC** and more
- Document **APIs** with **REST API, GIT HUB, atlassian confluence, Jira** and more
- Use mark-up and down languages to develop content viz; **HTML, XML, JSon** and more
- Hands on practice using Technical Authoring Tools – **Office 365, Adobe Framemaker, RoboHelp** and **PDF**
- Develop industry standard **Purpose Driven User-Centric Quality Content** as per organization needs.
- Get your **CV** prepared, optimize your **LinkedIn** and apply for **Technical Communication Job Roles**.
- Complete Assignments and Publish **technical manual projects** (samples) in the digital format.

A top-down view of a group of people, mostly women, gathered around a laptop and a tablet. They are all pointing at the screens, suggesting a collaborative work session or a presentation. The text "BEGIN YOUR TRANSFORMATION" is overlaid in the center in a large, white, sans-serif font. The word "BEGIN" is underlined, and "TRANSFORMATION" is also underlined. The background is a dark, textured surface, possibly a table or a floor.

BEGIN YOUR TRANSFORMATION